

LEARNING EXPERIENCE BRIEF

JA Our Region®

- ▶ Work and Career Readiness
- ▶ Financial Literacy
- ▶ Entrepreneurial Mindset



JA Our Region helps fourth grade students explore how regional differences shape job opportunities, resource use, trade, and consumer choices. It shows students how their choices can contribute to their local and regional economies.

LEARNING EXPERIENCE HIGHLIGHTS

- Five 45-minute sessions
- High-quality, approachable lessons with engaging, hands-on activities that incorporate future-ready and real-world concepts
- School-to-home activities that extend learning from the classroom to students' families and their own communities
- JA Mindset™ infused into sessions through “The Adventures of Jade and Jack” and accompanying activities and talking points
- Age-appropriate content in financial literacy and work readiness with entrepreneurial mindset woven throughout

LEARNING EXPERIENCE OBJECTIVES

After participating in the learning experience, students will be able to:

- Determine why different regions have different jobs.
- Explain the choices that influence what is bought and sold in a regional economy.
- Recognize how people use resources and work with each other to produce goods and services in a region.

JA'S TURNKEY SOLUTION FOR EDUCATORS & VOLUNTEERS

Junior Achievement's national network of educators and volunteers help today's young people connect the dots between what they learn in school and the “business of life”—work readiness, entrepreneurial mindset, and financial literacy.

PERSONALIZED SERVICE

JA works to ensure that local educators and volunteers come together to engage students. Combining personalized volunteer placement, educator engagement, and standards-based curriculum at a local level provides service and support for each JA Learning Experience.

COMPREHENSIVE TRAINING & SUPPORT

JA staff offers training to ensure facilitators are comfortable delivering JA content. Training topics include working with students and educators, and understanding how to effectively facilitate curriculum and specific hands-on activities.

MAKE A DIFFERENCE

Volunteers bring their experience into the classroom, helping students feel connected to their community. The time commitment is minimal compared to the significant impact made.

JA Our Region

CURRICULUM OUTLINE

1 Session One: Jobs in My Region

Students explore the concept of regions and how regional differences affect job opportunities. Students complete a scavenger hunt designed to connect student interests to jobs available in various regions. They will indicate on a map of the United States where they want to live and work.

2 Session Two: Resources in My Region

Students explore how businesses use natural, human, and capital resources to offer products and services. Students work in small groups to create sustainable businesses that rely on the resources found in different regions.

3 Session Three: Trading Resources

Students explore the concept of trade through a Science, Technology, Engineering, and Mathematics (STEM) activity. They work in small groups to invent ways to move goods across a large river between two regions.

4 Session Four: Our Choices Matter

Students explore the impact of consumer choices on goods and services produced in their region. Students work in small groups to choose supplies to purchase for a pretend classroom party.

5 Session Five: Prices in My Region

Students learn how changes in supply and demand affect the prices of goods and services in a region. Students work in pairs to predict whether prices, supply, and demand will go up or down in various scenarios that are read aloud to the class.

Together at Home

Together At Home Junior Achievement® JA Our Region® Learning Log: 1

1. Hi Student:
Hi! Hope you had fun with JA today as we explored jobs in our region.
Now, at home, ask your parent/caregiver:
What jobs did you dream of doing when you were my age?
Which state has the highest number of registered nurses?

2. Hello Parent/Caregiver:
Want to learn some financial tips?
Scan this QR code with your phone or go to <https://www.ja.org/parents> to learn more about financial literacy.

Try these words at home:
 • **earn:** to get money for a job you did
 • **region:** any geographic area, place, or space sharing a characteristic
 • **interest:** the thing you like and enjoy
 • **skills:** the ability to do something well

Jobs in My Region
Student Name: _____ Date: _____

Job Cards

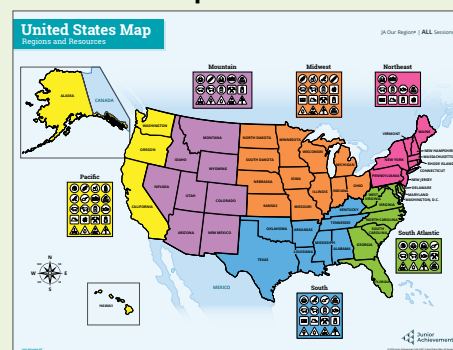
Job Cards JA Our Region® Session 1

Film and Video Editors
Job Type: Creative

Automotive Mechanics
Job Type: Trade

Music Producers
Job Type: Creative

United States Map



Resource Card

South Atlantic

Welcome to the region!
Your group will create a business using the resources available in your region.
• Use at least two of the resources.
• You may use resources that are not listed.

Natural Resources
Things that occur naturally, such as wind, water, minerals, rock, sunlight, animals, plants, and trees.

Human Resources
People who do the work that businesses need.

Capital Resources
Buildings, tools, and machines that businesses use.

The card includes icons for various resources: wind, water, minerals, rock, sunlight, animals, plants, trees, buildings, tools, machines, and people.