

## LEARNING EXPERIENCE BRIEF

# JA Our Families<sup>®</sup>

### ► Entrepreneurship

*JA Our Families* introduces students to entrepreneurship and learning objectives for first-grade social studies, including families, neighborhoods, money, and needs and wants. Through hands-on classroom activities, the students explore the ways in which businesses provide goods, services, and jobs for families.

## LEARNING EXPERIENCE HIGHLIGHTS

- Flexible model, designed to support multiple learning environments and accommodate educator-led and volunteer-led opportunities
- Engaging and interactive activities, games, and role-plays that support learning objectives
- Flexible facilitation materials including both kit based and digital assets to accommodate preferences and ease of use
- Includes five 30-minute sessions with extended learning activities offered throughout

## LEARNING EXPERIENCE OBJECTIVES

Following participation in the learning experience, students will be able to:

- Describe the similarities and differences found in families.
- Begin to understand that families must earn money to pay for the things they need and want.



## JA'S TURNKEY SOLUTION FOR EDUCATORS & VOLUNTEERS

Junior Achievement's national network of educators and volunteers help today's young people connect the dots between what they learn in school and the "business of life"—work readiness, entrepreneurial mindset, and financial literacy.

## PERSONALIZED SERVICE

JA works to ensure that local educators and volunteers come together to engage students. Combining personalized volunteer placement, educator engagement, and standards-based curriculum at a local level provides service and support for each JA Learning Experience.

## COMPREHENSIVE TRAINING & SUPPORT

JA staff offers training to ensure facilitators are comfortable delivering JA content. Training topics include working with students and educators, and understanding how to effectively facilitate curriculum and specific hands-on activities.

## MAKE A DIFFERENCE

Volunteers bring their experience into the classroom, helping students feel connected to their community. The time commitment is minimal compared to the significant impact made.

# JA Our Families

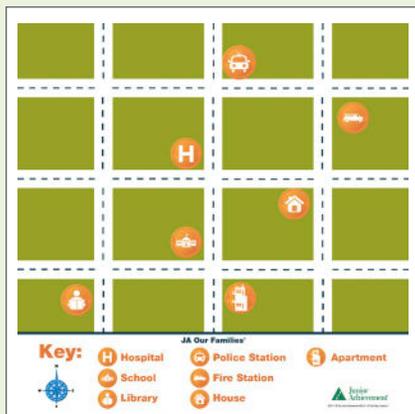
- Recognize the importance of entrepreneurial businesses to the neighborhood.
- Identify the goods and services provided by local businesses.
- Explain one of the entrepreneurial characteristics: Satisfy a Need or a Want.

## CURRICULUM OUTLINE

- 1 Session One: All Kinds of Families**  
 Students discover how families are alike and different and how they can work together to create a strong economy for the neighborhood.
- 2 Session Two: Money for Needs and Wants**  
 Students become aware that all families need food, clothing, and shelter to live and must earn money to pay for these needs.
- 3 Session Three: Businesses All Around the Neighborhood**  
 Students learn how the needs and wants of people in a neighborhood create an opportunity for entrepreneurs to start businesses.
- 4 Session Four: Jobs All Around the Neighborhood**  
 Students learn that entrepreneurs create businesses, which provide jobs for families and make the neighborhood where they live better.
- 5 Session Five: A New Business**  
 Students think like entrepreneurs and help advertise a new business needed in the neighborhood.

The learning experience focuses on the roles people play in their local economy and shows children the importance of work and the skills that are required to get—or earn—what they need and want. Selected materials from the learning experience are featured below.

**Business Map Poster**



**Junior Journal**



**Job Cards**



**Vocabulary Flash Cards**



**Needs and Wants Game**

